



STUART GOLDSMITH



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CLIMATE COMEDIAN

ENGAGEMENT WITHOUT LECTURING

Most organisations know what needs to change.

The hard bit is getting people to **talk honestly**, stay **emotionally open**, and feel **energised rather than overwhelmed**.

That's where I come in!

I'm a stand-up comedian who specialises in climate and sustainability; not as a side topic, but as the main event.

I perform comedy designed specifically for workplaces, conferences and leadership events, where the subject matter is serious, emotive, and often quietly exhausting.



WHAT THIS WORK DOES



This isn't just comedy about sustainability, it **changes the way people feel**.

- Lowers defensiveness and resistance
- Creates psychological safety around climate conversations
- Engages people wherever they are on the sustainability spectrum
- Replaces guilt and overwhelm with shared human recognition
- Makes difficult content land without switching people off

THE SPARK: CLIMATE COMEDY

Each performance is shaped around your audience, tone and constraints:

20-30 minute climate comedy set: a stand-alone performance that engages, disarms and energises the room. In-person or virtual.

10-15 minute set + hosting: comedy to open the event, then hosting awards, panels or sessions. Often used to set tone and keep momentum. In-person or virtual.

Full stand-up show: a 50-60 minute award-winning climate comedy show. In-person only, best suited to theatre-style venues.

All options can include interactive elements, even the remote shows!



WHERE THIS WORKS BEST



- Sustainability or ESG conference opening or closing
- Awards ceremonies, leadership events and partner summits
- Internal climate, net zero or decarbonisation launches
- Earth Day / Sustainability Week programming
- Team-wide engagement moments (in person or virtual)

This work is particularly effective before or alongside serious content, when you want people open rather than braced.

ADDITIONAL WORKSHOP

Some organisations want more than a great moment in the room. They want their people to leave with something they can actually use — a shift in how they talk about climate internally, with clients, with sceptical colleagues. That's what the workshop is for.

"Climate Crowdwork: A Workshop in Honest Communication" is a 60-minute interactive session including Q&A, suitable for teams of 10 to 200.

It works as a standalone session or as a natural follow-on from a climate comedy performance; the room is already warm, already open, and the workshop takes that energy somewhere practical.



WHAT THE WORKSHOP EXPLORES



- How to talk about climate without triggering shutdown, guilt, or fatigue
- The difference between communication that informs and communication that moves people
- How to find your own honest, undefensive voice on difficult topics.
- How to hold a room that's resistant, sceptical, or exhausted.
- How to make climate feel local, human and immediate rather than global and abstract.

As with the performance, the session is shaped around your team and your brief beforehand.

TESTIMONIALS



"Stuart's honest approach **struck a chord with everyone in the room**. The fact he was able to do so with **an international audience** and remotely was all the more impressive and feedback was **overwhelmingly positive** with many already looking at reaching out to him for future internal and external events. Stuart lifted our spirits, made us laugh while questioning our habits, and **undoubtedly inspired action**."

Julie Duffus, Head of Sustainability - International Olympic Committee

"Stuart is at the forefront of finding effective and meaningful ways of talking about the climate crisis!"

Nick Oldridge, Co-Founder - Climate Science Breakthrough

"Stuart's session was **the perfect way to end the day** - everyone loved it!"

Fiona Hyde, Head of Sustainability and Responsible Banking - Santander UK

"It was brilliant and I received excellent feedback; it was a boost for the team. Many said the climate confessions were like therapy for them."

Annabelle Stamm, Managing Director, North America - Anthesis

"Stuart's workshop was outstanding — a much needed breath of fresh air."

Melissa Zaksek, Managing Director - Erb Institute, University of Michigan

"Brilliant workshop! The climate and resilience themes resonated with everyone who came along. It's about the best attended session we've had!"

Jonathan Blake - Headland Consultancy
...And lots more testimonials upon request!



STUART SAYS...



"When I talk about the climate, I begin by skewering my own hypocrisy - because if I can laugh at my contradictions, the audience can relax about theirs. Even if we don't live perfect carbon-free lives, we all still deserve a voice.

I stay radically honest, knowing that the more specific my observations, the more universal they become.

I avoid doom, shame, or scolding, because fear shuts people down. Instead, I tell stories of action: sometimes successes, sometimes failures, always human attempts.

Even the failures show that trying is possible, and that possibility is contagious."

I'm an internationally award-winning stand-up comedian, podcaster and speaker. My TV credits include **Live at the Apollo, As Yet Untitled, Stand Up Central and Conan**, and I'm a regular at **Greenbiz, SXSW** and **The Heat**.

My first climate show *Spoilers* won Leicester Comedy Festival **Best Show** 2023, and was one of the top **50 best-reviewed shows** (of 1700+) at the Edinburgh Fringe. My new climate show *Canary* debuts at the Fringe in 2026.

I now perform climate comedy for organisations across the UK and internationally, including Santander, Lloyds, UKTV, Virgin Media, Anthesis, Isla, Merkle, Ramboll, Sysco, Richemont, Regen and many more.

If this feels like it might be right for you, the next step is simply a **short conversation** - even if your event is months away. Contact me directly for a chat on Zoom, or cut straight to the details below!

FOR FURTHER INFORMATION AND TO DISCUSS RATES AND AVAILABILITY, PLEASE CONTACT:

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